



ADVERTISING PURCHASE AGREEMENT

THE NUTCRACKER

December 21-22, 2019

SC Civic Auditorium

IN CONCERT - THE JUNGLE BOOK

April 5, 2020

Cabrillo College Crocker Theater

This is an agreement to purchase ad space, as specified below, for advertising in the Santa Cruz Ballet Theatre 2019-2020 season programs. Ads may be purchased just for the *Nutcracker* or for both shows of the season.

Please mark below if you would like your ad in *The Nutcracker* program only, or for the season at a DISCOUNT. Please select ad size and initial next to the cost of the appropriate option(s).

Note: When advertising in both programs, you may use the same ad or provide a new ad for In Concert.

Proud Honor Company
member of
The Ballet Alliance

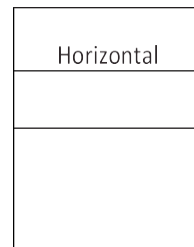
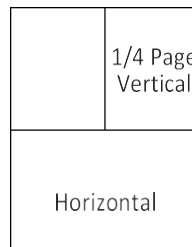
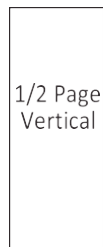
Presenters of
The Nutcracker with the
Santa Cruz Ballet Theatre
Orchestra
A holiday tradition at the SC
Civic Auditorium, and Spring
In Concert at the Cabrillo
College Crocker Theater

scbt.org

A Non-profit 501(c) 3
ID # 77-0076069

AD SIZES & PRICING

		NUTCRACKER ONLY	FULL SEASON
Back Cover, Color Bleed	5.75"w x 8.75" h	\$ 580	\$ 930
Full Page Inside Cover	5" w x 7.5" h	\$ 525	\$ 840
1/2 Page Inside Cover	5" w x 3.6267" h	\$ 420	\$ 675
Full Page	5" w x 7.5" h	\$ 420	\$ 675
1/2 Page vertical	2.377"w x 7.5"h	\$ 265	\$ 425
1/2 Page horizontal	5"w x 3.6267"h	\$ 265	\$ 425
1/4 Page vertical	2/377"w c 3.763"h	\$ 200	\$ 320
1/4 Page horizontal	5"w x 1.75"h	\$ 200	\$ 320



Questions:

Artwork

Donna Webster
831-359-6447
donnaewebster2010@gmail.com

Forms & Payment

Sandy Nelson or
Wendy Butler
831-477-1606
sandy@scbt.org

Checks Payable To: SCBT
(Santa Cruz Ballet Theatre)

Send payment and completed form to:
Santa Cruz Ballet Theatre
2800 S. Rodeo Gulch Rd #C
Soquel, CA. 95073

MECHANICAL SPECIFICATIONS

- Program book size: 5.5" w x 8.5" h No extra cost for ads in color.
- All ads and images must be provided digitally as a high resolution JPG or PDF. 300 DPI. Or a vector Illustrator PDF file with fonts outlined.
- All ads must have a border or one will be added. No bleeds accepted, except for back cover.

TERMS & POLICIES.

- No space cancellation will be accepted after the space reservation deadline listed below.
- Liability of the publisher for errors is limited to the cost of the space occupied by error.

DEADLINES

The Nutcracker Space Reservation AND Payment Deadline, November 1, 2019

Artwork - *Nutcracker*, November 6, 2019 In Concert - *Jungle Book* - February 15, 2020

Please provide your contact information and other details:

Name of Advertiser _____

Contact Name _____

Phone _____ Email _____

Address _____

Special Instructions _____

Signature _____ Date _____